

Tim Broderick

5012 W. Windsor Ave., Chicago, IL 60630
(773) 320-3817 | aabroder@gmail.com
www.timbroderick.net/portfolio/

PROFESSIONAL EXPERIENCE

Editor of Data Journalism & Graphics | *Daily Herald*. 2015-present

Wide-ranging position that utilizes my design, coding and journalism skills for the 70,000-circulation daily and its website covering the suburbs north and west of Chicago.

I research, FOIA, write and produce enterprise stories and associated graphics content for print and online. I've also taken the lead in our coverage of the Illinois State Report Cards and associated issues.

I am a key part of our election coverage, managing our candidate questionnaire process that starts with coordinating the gathering of contact information for hundreds of candidates and ends with live returns on election night. To facilitate that, I developed a database of local candidates based on Django/Python that is the anchor of our coverage plan and allows us to archive extensive information about candidates for our newsroom.

I'm facilitating a small group in learning the open-source software called R in order to expand our newsrooms data analysis skills and allow reporters to generate their own graphics.

I am also a design resource for the company, redesigning publications in-house and for company clients.

News Presentation Editor | *Daily Herald*. 1998-2015

Conceived and created maps, graphics and interactives on my own and with editors and reporters while serving as a newsroom teacher and leader in exploring new tools to glean stories from data

From 1998 to 2009, oversaw a department of six full-time employees.

News Artist | News graphics and page design, *Daily Herald*. 1990-1998

News Artist | News graphics and page design, *Southtown Economist*. 1984-1990

EDUCATION AND AWARDS

- Eastern Illinois University, BA Journalism
- Investigative Reporters and Editors Mapping Bootcamp, 2012
- SPJ Lisagor Awards: 1995, 2003, 2007, 2008, 2009, 2012, 2015, 2016 (staff)
- Illinois AP Editors Association, Public Service 2008, Graphics 2016
- Inland Press Association, First Place Community Leadership 2015 – *Generations at Risk*

SKILLS

- For data visualization: Illustrator, Strata 3D, Highcharts and some D3.js
- For mapping: ESRI ArcMap, Qgis and Leaflet
- For data analysis: Python/Pandas, R, Excel, Access
- For design and development: InDesign, HTML, CSS, JQuery, Javascript, Wordpress, Django, Flask PHP, MySql, Postgressql, MsSql.
- Experience with email vendors such as Mailchimp newsletters, Formsite surveys and targeted social media campaigns with Twitter and Facebook.

MEMBERSHIPS

- Investigative Reporters and Editors